



# Reaching the Heritage Conservation Market

Presenting a new opportunity to reach the heritage conservation market in B.C. through a unique publication – *Heritage BC Quarterly*.

This popular full-colour magazine has a well established readership seeking the latest heritage news.

With our new advertising program, Heritage BC Quarterly will be an even more valuable source for information on heritage products and services.

- Circulation: 1,000+ copies four times a year
- Excellent introductory rates with a 20% discount for annual placement
- 10% discount for HBC Corporate Members

Advertising in Heritage BC Quarterly will give you access to local governments, community heritage commissions, heritage associations, heritage planners, professionals and consultants throughout the province.

Heritage BC



HEAD OFFICE

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PHONE: 250-384-4840

GET THE LATEST NEWS & EVENTS  
FIND HERITAGE RESOURCES  
BECOME A MEMBER

[www.heritagebc.ca](http://www.heritagebc.ca)

Heritage BC



ONLY ELECTRONIC FILES WILL BE ACCEPTED

Full Colour or B/W / High Resolution 300 dpi

PDF format is preferred

(.tif & hi resolution .jpg also accepted)

Ad design & production services are available

VISIT OUR WEBSITE FOR DEADLINES

SUBMIT ADS TO HERITAGE BC

[rgoodacre@heritagebc.ca](mailto:rgoodacre@heritagebc.ca)

**\$150**

**1/6 Page H**

**5 x 1.85"**

**\$150**

**1/6 Page V**

**2.25 x 4.5"**

**\$400**

**1/2 Page**

**7.5" x 4.5"**

**\$750**

**Full Page**

**7.5 x 9.5"**

Full page bleed also available  
trim size 8.5 x 11" (plus .25 bleed)